

Selected Paper Publications

1. **T. KamalaKannan** and Mayilvaganam, "A Survey of Decision Making in Customer Relationship Management using Business Intelligence and Data Mining", International Journal of Control Theory and Applications ISSN: 0974-5572", Vol.10 March (2017).
2. **T. KamalaKannan** and Mayilvaganam, "Optimal customer relationship management in telecalling industry by using data mining and business intelligence", International Journal of Engineering & Technology, 7 (1.1) (2018) 12-17. SCOPUS INDEX JOURNAL.
3. **T. KamalaKannan** and Mayilvaganam, "Efficient Customer Churn Prediction Model Using Support Vector Machine with Particle Swarm Optimization", International Journal of Pure and Applied Mathematics Volume 119 No. 10 2018, 2101-2108. SCOPUS.
4. **T.KamalaKannan**, K.Sharmila, C.Shanthi, R.Devi, "A Study on Cloud Storage and its Issues in Cloud Computing", International Journal of Management, Technology And Engineering, ISSN NO : 2249-7455, Volume IX, Issue I, JANUARY/2019,Page No:976-981.
5. Dr.Y.Kalpana, P.Rajasundaram and **T.Kamalakannan**, "Fingerprint Recognition Based on Core Poin, Ridges and Bifurcation", in Journal of Applied Science and Computations, Vol.5,Issue 12 , pp. 1741 -1745, ISSN NO:1076-5131. UGC Approved Journal, SI.No. 41238
6. K.Sharmila ,R.Devi , C.Shanthi , **T.KamalaKannan**, "A study on Machine Learning Algorithms and Application", IOSR Journal of Engineering (IOSRJEN) ISSN (e): 2250-3021, ISSN (p): 2278-8719, PP 26-30.