

## **Selected Paper Publications**

1. V. Andal, S. Suganya, “Service Delivery and social service quality of Healthcare – A review”, in International Conference on Emerging Trends and challenges conducted by NPR Arts & Science College, ISBN No. 978 -81 – 909344 – 8 – 0, (19-25) , 2019.
2. V. Andal, “FDI in Healthcare”, in DBJC Journal of Business Research –, ISBN No: 2248-9711, (141 – 145), December 2014.
3. V. Andal, “Recent Development in Marketing - Digital Marketing”, in the UGC Sponsored National Seminar conducted by D.B.Jain College, Chennai –ISBN No: 13-978-81-910561-3-6 , (374 – 377), 4<sup>th</sup> January 2014, .
4. V. Andal, “Logistics and Supply Chain Management across borders”, International conference conducted by SRM University, ISBN N0.978-81-923607-6-8 – (148 – 151) 28<sup>th</sup> February & 1sr March, 2013.
5. S. Narmada Devi, V. Andal, “FDI - Issues and Challenges” in National seminar New College, Chennai –. ISBN No: 81-88023-11-6 – (188 – 191), 8<sup>th</sup> & 9<sup>th</sup> February 2012.