

Selected Paper Publications

- ❖ “A study on investor’s preference towards on-line trading with reference to Share khan Ltd” (Impact Factor: 4.729 Refereed, Listed & Indexed IJBARR E- ISSN -2347-856X ISSN -2348-0653) and “Measuring the Customer Satisfaction Level Before and After Sales Service Provided by TATA Motors in Pondicherry” (Asian Journal of Managerial Science ISSN: 2249-6300 Vol. 6 No. 2, 2017, pp.50-54).
- ❖ A comparative study on the offerings of health insurance services between the oriental insurance company limited and cholamandalam Ms General insurancecompany limited, (*IJBARR. Refereed, Listed & Indexed, E- ISSN -2347-856X, ISSN -2348-0653*)
- ❖ Working capital management and ratio analysis of paper mills, Publication in Indian Journal of public health research and development (Scopus)
- ❖ Impulsions and motivations of customer satisfaction in online shopping (UGC Listed)

Book Published

Operation Management – Takur Publications.