

## Selected Paper Publications

1. Dr.S.Gunaseelan . Impact Of Socio-Economic Characteristics Of Small Jewellery Merchants On Their Business In Cuddalore District"splint International Journal Of Professionals"issue-9 September 2016
2. Dr.S.Gunaseelan. Problems Of Small Jewellery Merchants In Cuddalore District International Journal Of World Research,Vol:1 Issue Xxx11, August 2016
3. Dr.Gunaseelan. Gold Price Volatility Differences Among Major Countries An Analysis For Two Decades.. International Journal Of World Research.Vol;1 Issue xxxiv.October 2016.
4. Coauthor. Dr.Gunaseelan An Improving Marketing Productivity Analysis Of Fmcg Companies In India (E-Issn 2348-1269,P-Issn 2349-5138
5. Coauthor Dr.Gunaseelan Telecom Services Emerging Trends Opportunities And Risk .Issn 2349-6045 Issue-10. October 2016. Issn:2347-937x
6. Dr.Gunaseelan. Problems And Prospects Of Small Jewellery Merchants Of Cuddalore District'' International Journal Of World Research.(Issn-2347-937x) Vol;1 Issue Xx.August 2015
7. Coauthor. Dr.Gunaseelan. Sout Analysis For Small Jewellery Merchants Functioning Cuddalore District'' Asia Pacifi Journal Of Research (Issn-2320-5504)Vol;1 Issue Xx;September 2015.