

Selected Paper Publications

<i>S.NO</i>	<i>TITLE</i>	<i>JOURNAL NAME</i>	<i>MONTH&YEAR, VOL NO. ISSUE NO.</i>	<i>ISSN / ISBN</i>
1	A Study On Dynamic Role Of Employee Engagement In Organizational Performance To I.T Sector In Chennai.	Impact: International Journal of Research in Humanities Arts and Literature	Jan 2019 Vol No:7	2321-8878
2	A study of perspective and work commitment of upper education academics towards their teaching profession	SELP Journal of Social Science	Accepted	-
3	A Study on Customer Satisfaction of Banking studies in Pudukkottai District	International Journal on Pure and Applied Mathematics	2018 Vol. No. 119 Issue No. 07	2319-7668
4	Demographic factors and Risk Bearing Capacity of Individual Investors	Advance Management Research	March 2018 Volume – 8 Issue No. 3	2393-9664
5	The Impact of Retail Investors Behavior in Equity Shares in Chennai City	International Journal of Applied Business and Economic Research	2017 Volume – 15 Issue No. 6	0972-7302
6	A Study in Knowledge Management about IT Sector in Chennai	International Journal in Commerce IT and Social Sciences	2016 Volume – 3 Issue No. 11	2394-5702
7	Customers Awareness Regarding Virtual Banking in India	TISSL International Publications	2016	0974-8709
8	Virtual Banking	National Annamalai University	2015	819222211
9	E-Banking: Challenges and Opportunities	International Siva Sivani Institute of Management	2015	978-81-905242-0-6
10	A Study on Stress Awareness & Stress Coping Technique Adopted by Worker of Retail in Chennai	Prestige Institute of Management & Research	2014	978-93-5062-629-0