

## **Selected Paper Publications**

1. A. Meenakshi, R. Vimaladevi,” “A Study On Recruitment And Selection Processs In Information Technology(It) Industry” In Ijmet , Volume 9, Issue 13, December 2018
2. R. Vimaladevi, A Meenakshi “A Study On Satisfaction Level Of Employees’ Welfare Schemes In Selected Private Banks – Chennai City. International Journal of Pure And Applied Mathematics. Volume 119 No. 7 2018, 1225-1233 Issn: 1311-808, Issn: 1311-8080
3. S. Vennila Fathima Rani , A. Meenakshi, “ Study On Factors Influencing The Purchase And Level Of Consumer’s Satisfaction On The Performance Of The Passenger Car Using Multivariate Linear Regression Analysis With Special Reference To Tiruchirapalli District.”, Ijaber, Vol 15,Nov 2017
4. A. Meenakshi, “Customer Satisfaction Towards Motorcycles: A Conceptual Study” Ijrhal,Vol 6, Issue 4, April 2018. Issn 2321-8878
5. A. Meenakshi, “ A Study On Client Satisfaction In Sharwealth Securities (Stock Broking Company) Limited., Ijemr, Vol 8 Issue 02 Issn 2249-8672.
6. S. Vennila Fathima Rani, A. Meenakshi, Digital Banking – A Boon Or Bane For Baking Sector: An Indian Perspective. Ijamr, Vol.6 Issue 03, March 2018 Issn:233-9664