

Selected Paper Publications

1. Dr.M.Nirmal Dev, “Trends and Policies of FDI in India”, in International Journal of Social Science., Vol No 9, Issue No 9, PP. 210-216, Dec 2018.
2. Dr.MuthuPandi and Dr.M.Nirmal Dev,”A Study on CRM Practices in Pvt Sector Banks with reference to Madurai City”, in Indian Journal of Public Health Research and Development, Vol No 8, Issue No 8, PP. 234-247, September 2018.
3. Dr.MuthuPandi and Dr.M.Nirmal Dev,”A Study on Customer Satisfaction and Customer Loyalty towards Banks in Madurai City”, in Indian Journal of Public Health Research and Development, Vol No 6, Issue No 3, PP. 250-256, Nov 2017.
4. Dr.C.Ganesan and Dr.M.Nirmal Dev, “Working Capital Management and Ratio Analysis of Paper Mills Ltd”, Indian Journal of Public Health Research and Development ”, Vol No 11, Issue No 6, PP. 460-468, Feb 20.
5. Dr.M.Nirmal Dev and Dr C.G.Ganesan, “Impulsions and Motivations of Customer Satisfaction in Online Shopping”, International Conference on Emerging Trends and Challenges in Commerce, Vol No 1, ISBN:978-81-909344-8-0, PP. 26-34, Feb 2019.

Awards

Sl.NO	Descriptions of the Award	Award Details (Certificates, Medal, etc)	Received Date
1.	Service Award	Certificate	24/3/16
2.	Appreciation Award for Publications of Paper	Certificate	18/2/17
3.	Appreciation Award for Special Achievements	Medal	7/12/14