

Selected Paper Publications

1. S. Subramanian², A Study of Customer Perception of Youth towards Branded Fashion Apparels in Chennai City, Volume 15 • Number 12 • 2017. .-Scopus
2. S. Subramanian¹. Factors Influencing Employee's Job Satisfaction - An Empirical Study Among Employees Of It Sectors In Chennai City, Volume 15,Number 21 2017.-Scopus
3. S. Subramanian¹ **An Empirical Analysis Of Employees Job Satisfaction And Intention To Quit**
4. Dr.S.Subramanian A Study On Job Satisfaction Of Employees In Organised Retail With Special Reference To Kanchipuram City Journal Of Advance Management Research (Ugc Approved) Issn: 2393-9664, Impact Factor: 4.73 Vol.06 Issue-03, March 2018 (Special Issue)
5. Dr.S.Subramanian Knowledge Management As An Organizational Toolvol.03 Issue-11, November 2016