

Selected Paper Publications

1. Mr. R. BHARATHI RAJAN, Experiential Tourism: *Understanding Tourism Trends Today To Prepare For Tomorrow*, **Shanlax International Journal of Commerce**, ISSN:2320-4168, Vol.3 ,No 1, January
2. Mr. R. BHARATHI RAJAN, Impact of Demonetization on Tourism Industry, **IRJMH(International Research Journal of Management and Humanities)**, ISSN:2347-3274, Volume . 4, Issue 1, February
3. Mr. R. BHARATHI RAJAN, An Impact of Service Quality ,Trust and Customer Satisfaction about DTH Services in Thanjavur District –Tamilnadu, **Internal Journal of Pure and Applied Mathematics** , Scopus Index ISSN 1311-8080(Print) ISSN 1314-3395 (Online) , Vol.119. N0.7(2018)
4. Mr. R. BHARATHI RAJAN, Impact Of Digitalization On Indian Economy, **Journal of Advanced Management Research**(UGC Approved) Vol 6.Issue 3, ISSN : 2393-9664 , Mar- 2018
5. Mr. R. BHARATHI RAJAN, “A Study On Information And Communication Technology (Ict) In Banking Sector ” **Journal of Advanced Management Research**(UGC Approved) Vol 6.Issue 3, ISSN : 2393-9664 , Mar- 2018.