

Selected Paper Publications

- Dr. K.Kalaiselvi, Published Research Article in International Journal on “KKIMRC-IJRHRM”, Article entitled **“a Study on Quality of Work Life for Promotion of Employees in Salem Steel Plant, TamilNadu”** Volume-1, Number-2, December - February 2012, Page No – 108-118, ISSN-2277-1190.
- Dr. K.Kalaiselvi Published Research Article in International Journal on “Indian Journal of Applied Research”, Article entitled **“Consumer Behavior and Marketing Actions”** Volume-1, Issue-10, July 2012, Page No – 17-19, ISSN-2249-555X.
- Dr. Jayakumar, Dr. K.Kalaiselvi Published Research Article in International Journal on “Indian Journal of Applied Research”, Article entitled **“Leadership in Management”** Volume-1, Issue-11 August 2012, Page No –70-72 , ISSN-2249-555X.
- Dr. Jayakumar, Dr. K.Kalaiselvi Published Research Article in International Journal on “International Research journal”, Article entitled **“Quality of Work Life – An Overview”** Volume-1, Issue -10, October 2012, Page No – 140-151, ISSN-2277-3622.
- Dr. K.Kalaiselvi Published Research Article in “International Journal on Innovative Research And Practices”, Article entitled **“Handling the Anger and Stress Management”** Volume-1, Issue-4 , Oct-Dec 2013, Page No – 54-59, ISSN-2321-2918.
- Dr. Jayakumar, Dr. K.Kalaiselvi Published Research Article in a ISBN Book on “Consumer Protection (Proceedings of National Conference NCCP – 2012)”, Article entitled **“Evaluating Customer Satisfaction as an Aspect of Quality Management”** February 2012, Page No – 260-262, ISBN-978-93-80539-11-9.
- Dr. Jayakumar, Dr. K.Kalaiselvi Published Research Paper in a **“Quality of Work Life”**, Organized by “XII Tamil Science Congress” Periyar University, Salem, Tamilnadu, India, on 23rd -25th –August, 2012, Page No. 709 to 710.
- , Dr. K.Kalaiselvi, Published Research paper in a ISBN Book on “Changing Scenario of Corporate Management”, Article entitled **“Performance Appraisal of Employees”** August 31st 2012, Page No – 435-438, ISBN-978-93-80406-89-3.
- Dr. Jayakumar, Dr. K.Kalaiselvi Published Research Article in National Journal on “Economic Challenger”, Article entitled **“Quality of Work Life and Empowerment”** Number-14, Issue -56, July-September 2012, Page No – 61-65, ISSN-0975-1351.

- Dr. Jayakumar, Dr. K.Kalaiselvi Published Research Article in National Journal on “Indian Economic Panorama”, Article entitled “**Quality of Work Life, Work- life Balance and Career Growth Opportunities**” Vol-22, No.3, October 2012, Page No – 21-39.
- Dr. K.Kalaiselvi Published Research Article in UGC approved “ **A Study on Organizational climate& culture in Insurance sector**” JAMR publication ISSN-2393-9664 Vol.No.6, Issue -3, March 2018