

## Selected Paper Publications

1. **Dr.R. Lakshmi**, “Recent Trends in Consumer’s behavior in India”, Scopus Journal-Special Issue ISSN NO. 1311-8080(Printed version) ISSN NO. 1314-3335 (on-line version), Volume 119 NO.7 2018, 1211-1216, March 2018.
2. **Dr. R. Lakshmi**, “Socio – Economic Profile of the Mutual Fund Investors in Kanchipuram District”., Journal of Advance Management Research (UGC Approved)- ISSN no.2393-9664 Impact Factor:4.598, Volume 8 – Issue-3, March 2018
3. **Dr.R. Lakshmi**, “Perspective and Progress of FDI in India” Guru Nanak Journal of Multidisciplinary Research ISSN No 2277-1409 26-Aug-2016.
4. **Dr.R. Lakshmi**, “Green Marketing in India – An Overview”. International Seminar ISBN No 978-81-8286-032-2, 12-Aug-2016.
5. **Dr.R. Lakshmi**, “ Enhanced Changes in Corporate Environment” ISSN NO. 2347-3274 29th Sep 2014.
6. **Dr.R. Lakshmi**, “Summary Evaluation of Various Investment Avenues”DBJC Journal of Business Research -ISSN no. 2248-9711.Page No: 89 August 2013.